

# Seamless Banner



Using the size of 992 mm x 992 mm is an easy way to figure out the perfect fitting banner. Please see the table below.

Width 992 x your stand wall  
Width 992 x 1 meter = 992 mm  
Width 992 x 2 meter = 1984mm  
Width 992 x 3 meter = 2976mm  
Width 992 x 4 meter = 3968 mm

Height  
Generally stands are 2.5 meters high  
Height 2.5 x 992 = 2480 mm

**Final artwork should also include 7 mm bleed on all sides**

## **PDF IS OUR PREFERRED FORMAT**

Our recommended artwork format is PDF. Most design software should allow the export of your file in this format. If you cannot supply artwork as PDF, we can also accept JPG, TIFF, EPS, AI, PSD, PNG, SVG formats.

## **IMAGE SIZE/SCALE**

If possible, please set your image at the size it is to be printed at. If this is not possible, you may set your image at a reduced scale providing it is proportional to the required finished size. If setting your artwork at a reduced scale,

## **EMBED LINKED IMAGES**

If you create artwork in an application such as Illustrator, InDesign or any other application that uses 'linked' images, you should 'embed' the images into the document prior to saving the file. Embedding any linked images will allow us to open the file in the native application if we need to.

## **CONVERT FONTS TO OUTLINES**

Before saving your file, we recommend converting any text in the document to 'outlines'. Doing so means that we can open the file in the native application if we need to without fonts substituting.



**HAUGHTON**  
EXHIBITIONS